

STANFORD
UNIVERSITY

ORGANIZING CHAIRMAN
Medicine 2.0 at Stanford



LARRY F. CHU, MD, MS
Assistant Professor of Anesthesia

Monday, August 15, 2011

Dear Medicine 2.0 World Congress Demo-Interactive Presenter,

Congratulations for being selected as a demo-interactive presenter at the Medicine 2.0 World Congress at Stanford University (Sept 16-18, 2011). Please read this document carefully as it contains important information regarding the upcoming Medicine 2.0 conference.

The Stanford Medicine 2.0 Prize

Demo-Interactive sessions are eligible for the **Stanford Medicine 2.0 Prize**. Members of the jury will attend each Demo-Interactive session. The prize includes recognition from the main stage and a \$500 USD cash prize and certificate. Judging will be based on the best use of interactivity to engage the audience and the strongest demonstration of technology. Prepare to dazzle us!

Program

The preliminary Medicine 2.0 conference program can be found at http://aim.stanford.edu/program_booklet_v3.pdf. Please review the program to find the scheduled time of your session. All Demo-Interactive sessions will take place in the Demo-Interactive Pavilion in the lobby of the main conference venue.

Demo-Interactive Setup

- The Pavilion will have two 50-inch plasma displays. One will be for Powerpoint (or Keynote) slide projection, and the other display will be a live-video feed to capture your demonstration.
- Please advise the cameraman before your talk if you will require close-up shots (e.g. demonstrating devices, etc.).
- There will be a small podium.

Your Demo-Interactive Presentation

- Your presentation will be 15 minutes in length. Please remember this is a **Demo** and **Interactive** session. Audience interaction is **extremely important**. Please plan for time to interact with your audience. Plan for fun ways to engage your audience in your presentation.
- Please note that due to scheduling, we must insist that speakers do not exceed their allotted time. Unfortunately, there can be no exceptions with regard to the time allotted for the duration of your presentation.
- Please save any slides necessary for your talk as a PowerPoint or Keynote presentation on a USB flash drive. Presentations will be loaded from an Apple Mac Pro laptop computer for digital projection.
- If necessary, you may use your own laptop. However, please arrive early to ensure that we are able to connect your laptop to the plasma display.
- We kindly request that you arrive at the demo-interactive Pavilion at least 10 minutes before the scheduled start time of your session.
- During this time, you will upload your slides to the Medicine 2.0 conference computers and introduce yourself to the technician. This time also allows us to rearrange the schedule, if necessary, to account for unavoidable conflicts.

Department of Anesthesia

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- If you require assistance in advance of the conference, you may contact Mr. Dan Hoang who can arrange to meet with you at the Congress venue to help you configure your computer before the conference or during the conference when the Pavilion is not being used. Mr. Hoang's email is danbaohoang@gmail.com.

Thank you. We look forward to seeing you at the conference!

Sincerely,



Larry Chu, MD, MS (BCHM), MS (Epidemiology)
Assistant Professor of Anesthesia
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